

MINIMUM UNIT PRICING OF ALCOHOL (MUP)

STARTS TUESDAY 1ST MAY 2018



From 1st May 2018 licensed premises will not be able to sell alcohol under the agreed minimum price per unit of alcohol including some Price Marked Packs (PMP). The Scottish Government is proposing a 50p minimum unit price (MUP) but this is yet to be finalised. Failure to adhere to this condition on your licence/MUP could result in your licence being revoked or imprisonment.

If 50p Minimum Unit Pricing is agreed the following products will be:

Product Type	Strength (ABV)	Volume	Minimum Price
Whisky	40%	70cl	£14.00
Vodka/Gin	37.5%	70cl	£13.13
Wine	13.0%	75cl	£4.88
Beer	5%	4 x 440ml	£4.40
Cider	5%	2ltrs	£5.00
	7.5%	3ltrs	£11.25

THE CLOCK IS TICKING – MAKE SURE YOU DON'T GET CAUGHT OUT!

- 1 Review your stock level of products which may be adversely affected by MUP to sell from 1st May**
- 2 Do not stockpile products which are not MUP compliant including some Price Marked Packs (PMPs)**
- 3 Take action to clear non MUP compliant stock before 1st May.**

As a retailer of Alcohol you should take all appropriate actions to clear/sell through the non MUP compliant stock you are carrying before 1st May 2018

It will **NOT** be an option to return stock to the wholesaler either pre or post 1st May as:

- 1 There are many risk factors in accepting the return of alcohol:**
 - Illegal
 - Counterfeit
 - Damaged
 - Short Dated
 - Delisted
 - Purchased Elsewhere
- 2 The Brand Owners will not accept returns of stock which have been purchased in good faith**
- 3 The Wholesaler cannot sell non MUP compliant price marked stock in Scotland after 1st May 2018.**

More information at: www.minimumunitpricing.scot