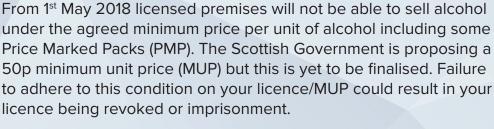
MINIMUM UNIT PRICING OF ALCOHOL (MUP)

STARTS TUESDAY 1ST MAY 2018



If 50p Minimum Unit Pricing is agreed the following products will be:

Product Type	Strength (ABV)	Volume	Minimum Price
Whisky	40%	70cl	£14.00
Vodka/Gin	37.5%	70cl	£13.13
Wine	13.0%	75cl	£4.88
Beer	5%	4 x 440ml	£4.40
Cider	5%	2ltrs	£5.00
	7.5%	3ltrs	£11.25

THE CLOCK IS TICKING - MAKE SURE YOU DON'T GET CAUGHT OUT!

- 1 Review your stock level of products which may be adversely affected by MUP to sell from 1st May
- 2 Do not stockpile products which are not MUP compliant including some Price Marked Packs (PMPs)
- 3 Take action to clear non MUP compliant stock before 1st May.

As a retailer of Alcohol you should take all appropriate actions to clear/sell through the non MUP compliant stock you are carrying before 1st May 2018

It will **NOT** be an option to return stock to the wholesaler either pre or post 1st May as:

- 1 There are many risk factors in accepting the return of alcohol:
- Illegal
- **■** Counterfeit
- Damaged

- Short Dated
- Delisted
- **Purchased Elsewhere**
- 2 The Brand Owners will not accept returns of stock which have been purchased in good faith
- 3 The Wholesaler cannot sell non MUP compliant price marked stock in Scotland after 1st May 2018.

More information at: www.minimumunitpricing.scot



