

Scottish Wholesale Association Annual Conference 2017

Thursday 8th to Sunday 11th June, Crieff Hydro Hotel

"The Times They Are A Changin"

Thursday 8th June

19.00 Drinks & Canapes *Drawing Room*
20.30 Informal Dinner *Meikle Restaurant*

Reception Sponsored by: Diageo
Wines Sponsored by: Dunns Food & Drinks
Beer Sponsored by: Heineken

Friday 9th June

10.15 - 10.30 AGM (Members Only) *Fermtower Suite*
11.15 - 11.40 Welcome and Introduction, Eddie Lynagh, President SWA
11.40 - 12.00 Asim Sarwar, Managing Director, United Wholesale Scotland
12.00 - 12.20 Matt Norbury, Founder & Chief Executive, IAT
12.20 - 12.45 Richard Crabtree, Sales Director, Quorn Foods

12.45 - 14.00 **Lunch**

14.00 - 14.25 Tim Clay, Sales Director, Asahi UK
14.25 - 14.45 Graham Suttle, Founder & Managing Director, Kained Holdings
14.45 - 15.05 Marcus Wright, Senior Economist, Royal Bank of Scotland

15.05 - 15.25 **Coffee Break**

15.25 - 15.45 James Pearson, Managing Director, Danone Waters UK & Ireland
15.45 - 16.05 Robert Graham, Managing Director, Graham's The Family Dairy
16.05 - 16.15 Close of Business Session, Eddie Lynagh, President SWA

18.45 - 19.15 Reception *Drawing Room*
19.15 - 01.00 Gala Dinner & Installation of President *Melville Suite*
(we would respectfully remind you that this is for adults only)

Drinks Reception: Sponsored by Halewood International
Wines Sponsored by: Booker
Beer Sponsored by: Asahi UK
Liqueurs: Maxxium UK
Dancing to: Waterfront Show Band

Saturday 10th June

- 09.30 – 09.45** Welcome and Introduction, Julie Dunn, President SWA
09.45 – 10.05 SWA Mentoring Programme Ken Cameron/Bev Kelly
10.05 – 10.25 Louise McWhirter, Head of Insight & Digital, him
10.25 – 10.45 Marc Crothall, Chief Executive, Scottish Tourism Alliance
10.45 – 11.15 Andrew Muldoon, Group Operations Director, Booker Group
Steve Fox, Managing Director - Retail, Booker Group
- 11.15 – 11.35** **Coffee Break**
- 11.35 – 11.55** Peter Nixon, Managing Director UK & Ireland, Philip Morris Ltd
11.55 – 12.15 Laura McKechnie, Associate Director, Field Sales & Wholesale, Coca-Cola European Partners
12.15 – 13.05 Josh Littlejohn, Co-Founder, Social Bite & Brewgooder
13.05 – 13.15 Close of Business Sessions, Julie Dunn, President SWA
- 13.00 – 14.30** **Lunch**
- 14.00 – 17.00** Activity Day

Themed Evening: Sports- Family Event

- 17.00** Live TV coverage of Scotland v England World Cup
Qualifying Game at Hampden Park, Glasgow: *Ferntower Suite*
- 19.00** Drinks Reception - *The Hub*: Sponsored by Bacardi Brown Forman
Wine Sponsored by: Concha Y Toro
Beer Sponsored by: AbInBev
- 19.30** Dinner
Dancing
- Midnight** Bacon Rolls & Hot Dogs

Sunday 11th June

Breakfast & Depart *Meikle Restaurant*

SWA Bar: Sponsored by Molson Coors *Ferntower Suite*

Meikle Snug: For the use of SWA Delegates – please book appointments

Children's Programme

Full programme of activities – information in advance and at reception desk

Children's High Tea – 16.30 – 18.00 *Piccolo Restaurant*

Friday Gala Dinner – Adults Only

Saturday Sports Themed Night – Everyone welcome

Dress Code

Business Sessions: Business suits or smart casual

Friday Evening: Black Tie, Highland Dress

Saturday Evening: Themed evening, Sports - so use your imagination!!