



SCOTTISH WHOLESALE ASSOCIATION

# BRIDGING THE GAP

SWA ANNUAL CONFERENCE 2018  
CRIEFF HYDRO, CRIEFF, PERTSHIRE  
FRIDAY 8<sup>TH</sup> – SUNDAY 10<sup>TH</sup> JUNE

The SWA conference provides wholesalers and suppliers with an unrivalled opportunity to network in a relaxed environment. Partners and families are encouraged to attend.

## PRICES HELD AT 2017 LEVELS

### Supplier Delegate Rate per Couple:

Friday – Sunday £1500 + VAT

### Single Delegate Rate:

Friday – Sunday £1110 + VAT

Friday OR Saturday Night including Business Sessions

### Delegate Rate per Couple:

Friday OR Saturday £1188 + VAT

### Single Delegate Rate:

£984 + VAT

Attendance at Business Session + Lunch £330 + VAT

Please contact Joanne Mathieson on:

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## SPEAKERS INCLUDE:

- » **Craig Brown**,  
*Retail Sales Director, JW Filshill*
- » **Ruth Davidson**,  
*Leader of the Scottish Conservatives*
- » **Fraser Doherty MBE**,  
*Entrepreneur*
- » **Darren Goldney**,  
*MD of Today's Group*
- » **Jonathan Kemp**,  
*Commercial Director, AG Barr*
- » **Gary Maclean**,  
*Scotland's National Chef*
- » **SWA's Mentoring Programme**

## TOPICS INCLUDE:

- » **Training and Mentoring**
- » **Innovation**
- » **Making Technology Work**
- » **Utilising Consumer Data**
- » **Working in Partnership with Suppliers**
- » **Adapting to Change**