

Preventing The Health Harms of Products High In Fat, Sugar and Salt (HFSS)

- Confectionery
- Sweet Biscuits
- Crisps & Sav. Snax
- Cakes & Pastries
- Sugary Soft Drinks

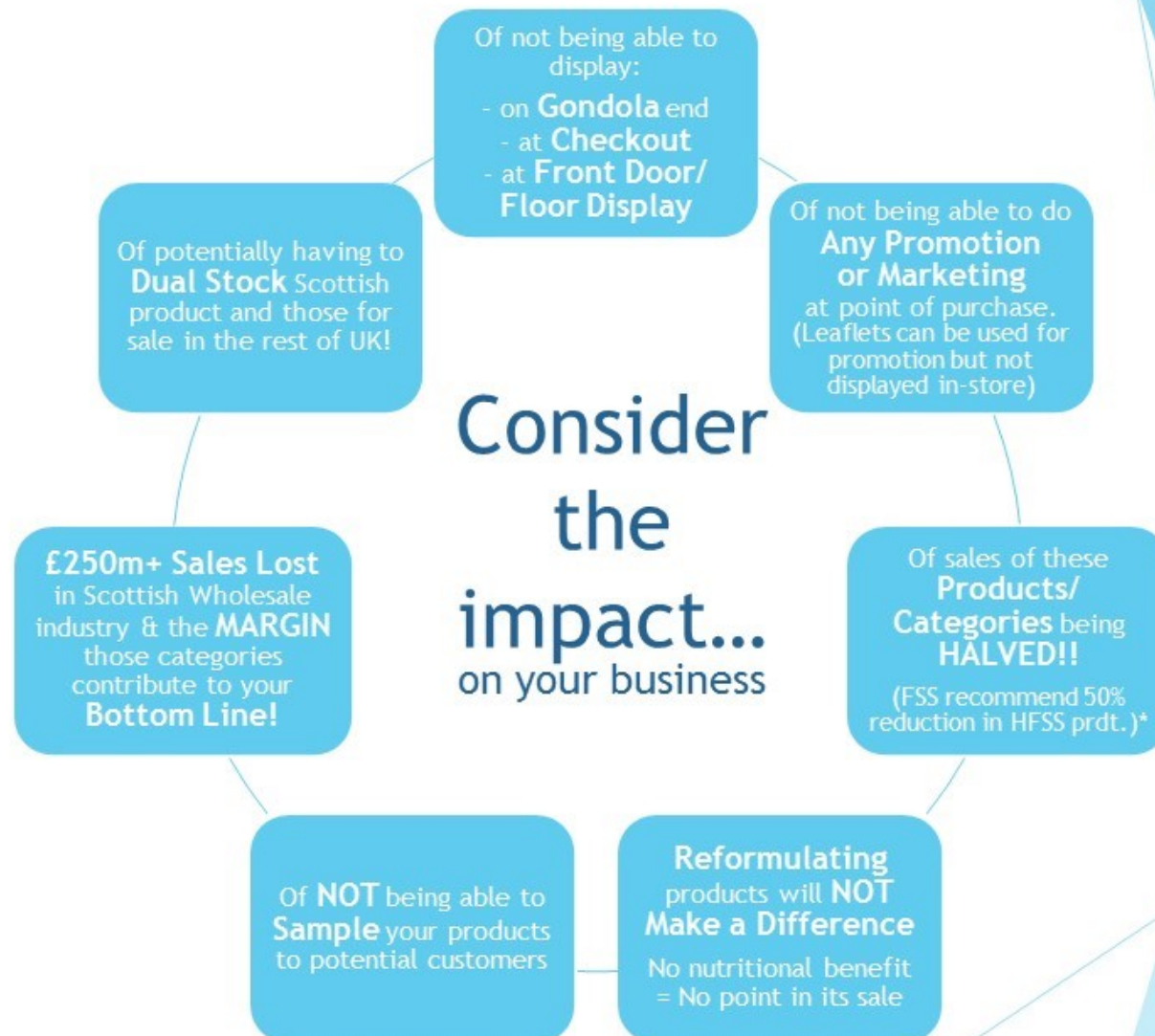
What's Included?

Reduce over purchase / impulse buying & overall consumption. Improve health.

The Aim

What impact does HFSS have in addition to the cost of...DRS / MUP / Sugar Levy / OOH

The Cumulative Effect



*Food Standards Scotland - The Scottish Diet: It Needs To Change (2018 update).

YOUR RESPONSE IS VERY IMPORTANT...MAKE IT COUNT!