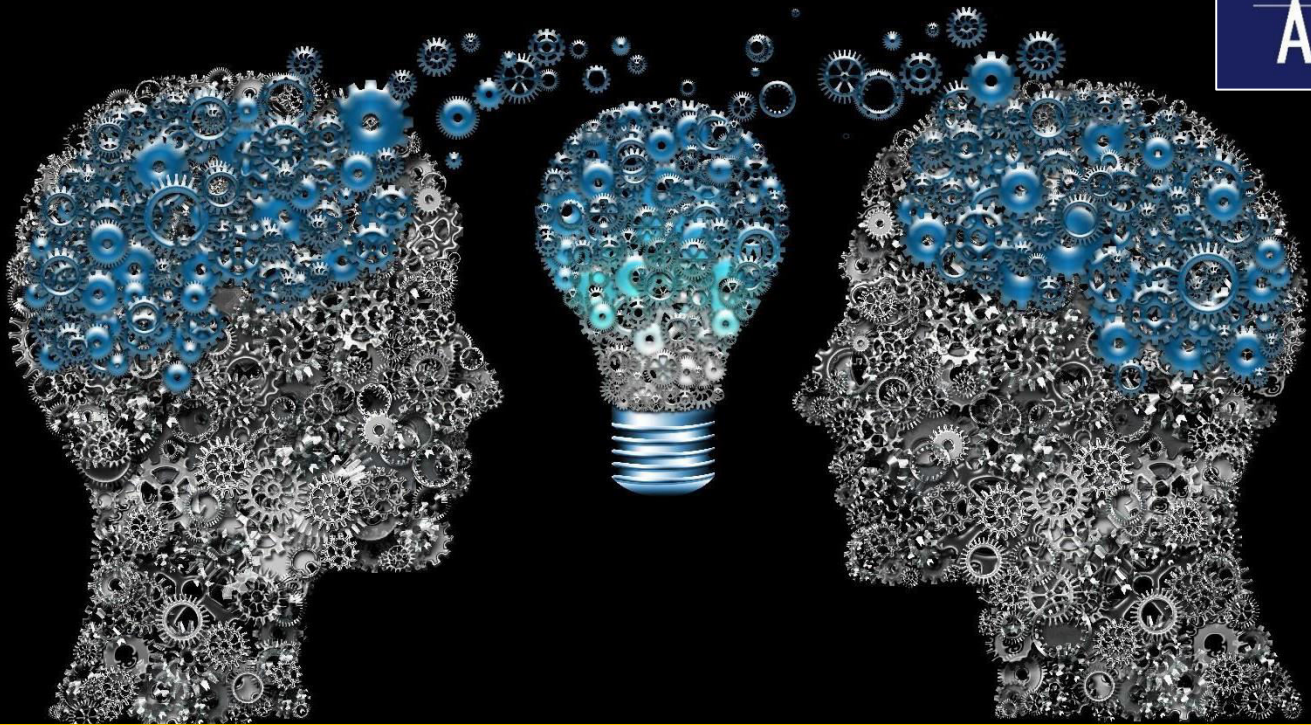


FREE Member Event



Sharing The Vision

Part of our “What’s Next” series of events

**Chief Executive, Colin Smith, shares his
Strategic Vision for the SWA.**

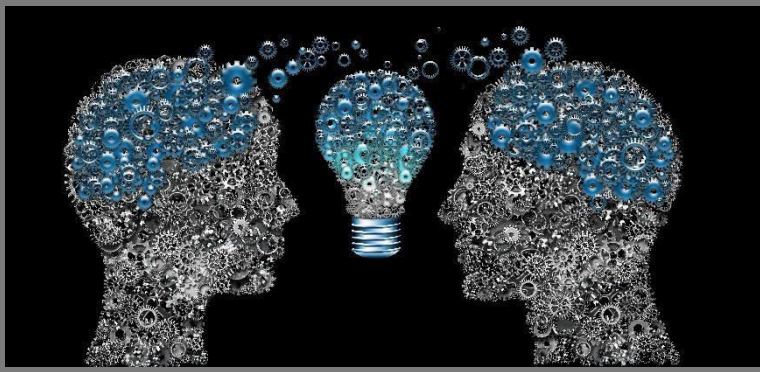
This event will combine presentations on our key pillars of greatness. Along with a focused business building workshop to build stronger links between our wholesale and supplier members.

Thursday 28th March

**Hampden Park
Glasgow**

Kindly sponsored by





Sharing The Vision



This is the first in a series of “What’s Next” events that will run throughout 2019 - designed to bring ALL of the Scottish wholesalers, foodservice distributors and supplier members closer together, to meet, network and build stronger business relationships.

Learn about our new principles of Collaboration, Consultation and Communication designed to ensure that our members, their interests, needs and future success are all protected under membership of the Scottish Wholesale Association.

10.00 – 10.30 Arrival Reception: Tea/Coffee

10.30 – 12.30 Business Sessions

Colin Smith, CE, SWA: *“Sharing the Vision – Pillars of Greatness”*

Research Partner: *The Scottish Wholesale Market – SWA Market Research*

SWA Training Partners:

SWA Training Academy - Creating a Career Path in Wholesale

Marc Crothall, CE, Scottish Tourism Alliance:

SWA & The Scottish Food Tourism Strategy

Ross Brown, Channel Controller, Premier Foods:

SWA Foodservice Strategy Group - A refreshed approach

Scott McLuskey, Account Director, CCRS Brokers Ltd:

Creating collaborative partners for growth

12.30–13.15 Lunch

13.15 – 15.15 Business Building Event: Interactive Networking

Wholesalers & Suppliers will be hosted in four groups. Each group will participate in four different networking experiences, designed to help members engage with each other and have input into the SWA vision.

15.15 – 15.30 Summary & Close

This event is open to ALL our wholesale and supplier members plus any food/drink wholesaler, or foodservice distributor, looking to understand how the SWA can help their business. Wholesale members are actively encouraged to “bring a Supplier” and share in building business together.

To book, please email joanne@scottishwholesale.co.uk with your contact details, delegate names and any dietary requirements.



A Scottish Wholesale Association Event

Collaboration . Consultation . Communication