

FRIDAY 31ST MAY:
BUYER FOCUS SESSIONS



SCOTTISH WHOLESAL ASSOCIATION

The voice of the Scottish Food, Drink and Allied Trades

WHAT'S NEXT?

SWA ANNUAL CONFERENCE 2019
CRIEFF HYDRO, CRIEFF, PERTSHIRE
FRIDAY 31ST MAY – SUNDAY 2ND JUNE

WHAT'S NEXT?

SWA ANNUAL CONFERENCE 2019

The theme for 2019 is “What’s Next?” and is designed to bring as wide and exciting a subject content to our members and other delegates as possible.

While there has been much debate around Brexit – and with previous conferences and seminars looking into the “future of wholesale” – in 2019 we are broadening the subject matter.

The overarching content of our “What’s Next?” theme is to give insight into three areas of focus. Within each area our members will gain both technical, as well as a practical understanding, of the opportunities that exist.

Our three areas of focus for this year are:

1) Technology:

- » Transportation & how we may serve/deliver to customers in the future.
- » How will selling & marketing our products/business/service to our customers change?
- » Will automation make staff redundant or indeed more valuable?
- » Training our staff for the future.

2) Scotland’s future growth opportunities:

- » Scotland as a Land of Food & Drink: Keeping Scotland Local.
- » Getting China ready.
- » The trading environment: Brexit, supply & demand, costs.

3) Food trends:

- » What’s the next food trends: retail and foodservice?
- » How and from where will food be purchased in the future?
- » Legislation’s impacts on what is sold/eaten.

FRIDAY AFTERNOON
SCOTTISH PRODUCERS
EXHIBITION & BUILDING
BUSINESS NETWORKING
CAFÉ

SPEAKERS INCLUDE:

- » **Andrew Lynas**,
MD, Lynas
Foodservice
- » **Dawood Pervez**,
MD, Bestway
Wholesale
- » **Colin McLean**,
CEO, C.J. Lang (Spar)
- » **Julie Dunn**,
President, SWA
- » **Ross Mackay**,
Founder, Daring
Foods
- » **Nigel Holmes**,
CE, Scottish Hydrogen
& Fuel Cell Association
- » **Fiona Speakman**,
Client Director, CGA
- » **Chieh Huang**,
CEO, Boxed.com
- » **PLUS:**
**Interactive Panel
Sessions**

FRIDAY NIGHT IS FAMILY FUN NIGHT

EVERYONE WELCOME



Reception

7:00pm – 7:30pm

South East Asian-style foods from areas including: Indonesia, Malaysia, Philippines, Singapore and Thailand.



SATURDAY NIGHT IS

Banquet Night

Dinner is adults only.

Dress Code: Black Tie or Highland Dress.

Reception 6:30pm – 7:15pm

Under 18s can enjoy high tea between 4:30pm and 6:00pm in the Piccolo.



BREAKFAST

Served daily in The Meikle Restaurant 7:30am – 10:00am

HOT & COLD BUFFET LUNCH

Served daily in The Meikle Restaurant 12:45pm – 2:30pm

BIG COUNTRY

FOUR HOURS COMPLIMENTARY CHILDCARE FOR THE LITTLE ONES AGES 2 TO 12. To book, please email swa@crieffhydro.com with your phone details and a member of the event staff will phone you for your requirements.



BABYSITTING

To book, please email swa@crieffhydro.com or call 01586 553 863 with your details and requirements and a member of the staff will contact you.



SPA & LEISURE

All hotel guests have free access to leisure facilities including Lagoon pool, public steam room, sauna, Jacuzzi and gym.



HORSE RIDING

Email swa@crieffhydro.com for details of available horse riding activities.

FREE ACTIVITIES ON SATURDAY

Compliments of the SWA (worth £50pp!)

2:00pm – 5:00pm All AGES FIRST COME FIRST SERVED

Click and complete the link below to book your activities!

<https://www.research.net/r/TTN3GHM>



**QUAD BIKING, SEGWAYS, ARCHERY,
AIR RIFLES, 4X4 SHOWROUND, LAZER
QUEST, ALOFT! TREE TOPS AND ZIP LINE**