



Scottish Wholesale Association GDPR Policy

Any personal data provided by you to us will be held and processed in accordance with the data protection principles set out in the **General Data Protection Regulations** for the purposes of meeting the legitimate interests of Scottish Wholesale Association (SWA) and adhering to the rights of the individual.

Privacy Statement

This Privacy Policy explains our data processing practices. If you have any queries concerning your personal information or any questions on our use of the information, please contact: Info@scottishwholesale.co.uk

At SWA we are committed to protecting the privacy of our members and website visitors. Our relationship with you is valuable and we understand the importance you place on the privacy and security of information which personally identifies you.

In that respect, we take your privacy seriously. Please read the following to learn more about our privacy policy and our information gathering and dissemination practices.

The information we hold on you

The information we hold is purely business related and we hold no personal details related to you. The information we hold on you includes:

- Your business and or trading name(s)
- Your business and or trading address(s)
- Business contact details – including your name, email and contact phone number(s)
- Any other publicly available information that may be relevant to the work of the Association.



We will contact you in the following methods

- Phone
- Web/cloud based app
- Email
- Post

If you would like to change your preferences, please contact us via info@scottishwholesale.co.uk

What justification is there for holding this information

We hold this information under the lawful basis for processing of:

- Legitimate interests: the processing is necessary for our legitimate interests or the legitimate interests of a third party unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.

Where we store your personal information

- We store your information on our secure computer system.
- We store your information within Xero for the purposes of invoicing you (where applicable).
- We take measures to ensure your data is secure and complies with GDPR regulations.

Do we share your information without your consent?

Scottish Wholesale Association will only pass your information on to a third party where they have become affiliated SWA members or are subcontracted to us to deliver part of a member service. These affiliates or subcontractors do not store your information and only use it for the purposes of fulfilling the service. More information on how your information is used by them can



be supplied at the point of booking on to any of our events so you have full transparency of how your information is being used and why.

SWA will not share your information with any other company or organisation without your consent.

Your rights around the information we hold

Right to Access

If at any time you would like to know what information we hold on you please email us at info@scottishwholesale.co.uk and in line with GDPR legislation we will provide you this information for free within 72 hours.

Right to Correction

If you believe that we hold inaccurate information on you and you would like us to amend this then please email us at info@scottishwholesale.co.uk and we will make any appropriate rectifications in line with GDPR legislation immediately.

Right to Erase

You have the right to request that we delete any contact information on you. If you would like to request this, then please email info@scottishwholesale.co.uk.

Please note: Scottish Wholesale Association will retain certain information where we believe this is a legitimate business interest.

Right to no further contact

If you do not want to have contact from us again then please email us at info@scottishwholesale.co.uk and we will ensure that you are not contacted again in line with best practice under the GDPR legislation.

SCOTTISH WHOLESale ASSOCIATION

THE *Voice* OF THE SCOTTISH FOOD, DRINK AND ALLIED TRADES



What to do if you no longer wish us to contact you

If you no longer wish to receive information from SWA, simply let us know by emailing:

info@scottishwholesale.co.uk

By requesting this, we won't contact you about SWA activities, business opportunities, food and drink industry news or events and any other service we can provide.